

June 15, 2010

CNPHA NEWSLETTER

Dear Members: Since November, 1988, it has been my HONOR to serve as your Secretary of CNPHA. I regret to inform you, I have turned in my resignation as Secretary, effective the end of the year or sooner, if the Board of Directors prefer.

Obviously, this was not an easy decision. In my career I have been fortunate to have had several exciting and sometimes *glamorous* jobs. Please know, however, I have enjoyed NOTHING as much as serving the CNPHA membership for going on 23 years.

During that time I have worked for some great bosses. The motto we operated CNPHA by was simply this: *Always treat people right, always be totally honest even when it hurts - and always keep the playing field level - no matter if a member owned one cow - a thousand cows - or no cows. We have respected you all.*

One reason for resigning is the fact that my husband, Louie, was seriously injured in '07 while on the Bus Trip. His health has not been good since. It's time for me to step up to the plate and do more work on the ranch and with the cattle.

I strongly urge you to stay the course and continue your support of CNPHA. President Tom Weimer and the Board are eager to meet your needs. Please continue to give them that opportunity.

You have been wonderful people to work for and many of you have been *incredibly generous*. And, so many folks have given of their time and helped with projects & events - time after time - at their own expense. *Could not have done it without them.*

You have given me memories I will treasure always and I will never forget your kindness. I am so *proud* to have served you and the great Hereford breed. God bless you all and thanks for giving me the "Job of a

Lifetime!" It's been a great ride! *Karen*
If anyone is interested in applying for my job please contact CNPHA President Tom Weimer: (530) 254-6802 or e mail: weimercattleco@citlink.com

Now, CNPHA President Tom Weimer, has some thoughts he wished to express:

Dear Members: Since I was elected as your President I have thoroughly enjoyed working with our Board of Directors and the membership to make our association the very best it can be.

With the results of our Questionnaire now tabulated, we are working very hard to incorporate many of your ideas and suggestions into the fabric of the CNPHA. I sincerely believe that we have a strong foundation upon which we can build and move forward to meet the challenges of the beef industry in the years to come.

Much of the success of our organization can be directly attributed to the hard work, dedication, enthusiasm and passion that Karen and Lou Perrin have brought to our organization. Most of the prosperity we now enjoy is the direct result of Karen and Lou's professionalism.

Until I became President I had no idea how much work Karen and Lou have done "behind the scenes" to make our association the best of its kind in the country. In working closely with this great couple there are two things that will always stand out foremost in my mind. The honesty and above all the integrity they brought to absolutely everything they did was indisputable.

It didn't matter to them if you were a full time member, an associate member or just a friend of the Hereford breed, you were all treated the same by Karen and Lou. I know I can speak for Cindy and myself, the CNPHA Board of Directors and our entire membership when I sincerely say THANK YOU for what you have done for all of us. I only hope that you haven't left the bar too

high for us to maintain.

Tom Weimer

HOLY TOLEDO!

NOW THAT WAS A WHALE OF A PARTY!

The 28th Annual “Almost Everyone Wins Party” May 1st has now come and gone, but is destined to be remembered as one of the *biggest* and *best* Drawing Parties ever held in the history of this event.

It was *wall to wall* people with some 300 party guests hanging out and having a great time! Hardly a spare chair to be found anywhere. Also, quite literally, we had *wall to wall* stupendous door prizes! In fact, there were eight banquet tables full of really cool door prizes and many getaways! Not a one of them was a “trinket!”

It must have been a case of “beginners luck” for the winner of the grand prize of \$2,000. Pocketing that cool cash were party new-comers - Frank & Laurie Vantacich, Loomis, while Jim & Pam McCormack, Lincoln, took home \$300 from the Loser’s Pot.

Our sincere thanks goes to each of you who bought a ticket to this fund raiser. As always, your generosity is truly appreciated. This project provides CNPHA with essential operating revenue for the year. We could not succeed in this endeavor without the help of so many of you members. *Thank you so much!*

JR. REGIONAL SHOW ONLY DAYS AWAY!

Junior Hereford exhibitors will be packing up and heading to the Jess Ranch, Tracy, this coming weekend for the annual Jr. Regional Show. This is one great event for the kids and they always have a terrific time.

The fun starts Saturday, June 19th, at 9 a.m. The schedule calls for showmanship classes, Bred & Owned Bulls, Hereford Steer Show and the Jackpot Steer Show, which is open to other breeds. Lining up those classes will be Judge Celina Johnson, Chico State University. With the classes done for the day, everyone is welcome to attend a steak dinner Saturday night.

Sunday morning it’s back to the show ring for the female classes. Horned Hereford and polled Herefords

will show in separate classes. Some of the “extra-curricular” activities will include a wild round of “cow-chip bingo” and a judging contest for kids and adults.

WHOLE NEW BALL GAME @ STATE FAIR **LOOK OUT -! WAY EARLIER THIS YEAR**

In case you haven’t heard, the California State Fair has made a major change in the date of that event. For decades the state fair was always held mid-August through Labor Day. As more and more schools started the school year earlier in the month of August, the attendance at state fair took a real nose dive.

In an effort to boost the numbers of families attending the fair, officials moved the fair date to mid-July. That, however, is not the only big scheduling change.

In the past, classes for juniors started the opening week of the fair and the open show was held a couple of weeks later. Juniors were welcome to come back and compete in the open show but apparently not a large number of them took advantage of that option.

Now both juniors and the open show exhibitors will move into state fair on the same day - Monday, July 19th. And that is not the end of big moves. Both juniors and the open show will be held on the *same day*, Wednesday, July 21st. Junior Hereford exhibitors will lead off with classes beginning at 8 a.m. The open show for both horned and polled Herefords will immediately follow, probably around 9:30 a.m.

According to Tomme Jo Dale, that scheduling change will hopefully resolve two issues that have been a past problem. Tomme Jo said there are a number of national junior shows going on that have been in conflict with the state fair schedule. Additionally, Tomme Jo said having the junior and open show literally back to back, more juniors may be inclined to compete in the open show instead of having to make another trip back weeks later under the old format.

At the time of this Newsletter, Tomme Jo had two judges lined up for the Hereford junior and open show. She was, however, not sure which judge would judge which show. Judging one show will be Tyler Winegardner, Lima, Ohio and judging the other

Hereford show will be Tyler Cates, Modoc, Indiana.

The back to back Hereford schedule will also apply to the Angus show. Classes for Junior Angus showmen will begin after the Hereford show. The open show for Angus will immediately follow the Angus junior show.

The entry deadline for the junior show is June 11, while the deadline for the open show is June 18. Entry forms are available on line @ www.bigfun.org or you can e mail @ entryoffice@calexpo.com. If all else fails you can call the livestock office: (916) 263-3149.

SAY GOODBYE TO A GREAT LADY

We are sorry to report, one of the most well-known and respected women in the Hereford beef community - Barbara Jean Potter, 84, passed away on May 22, 2010.

Barbara was a life-long resident of San Joaquin County, where she owned and operated her Hereford ranch near the town of Lockeford. While she dearly loved her cattle and especially her dogs, Barbara always had a special place in her heart for kids. She dedicated 35 years of her life to the children of the Stockton Unified School District as an elementary teacher.

Once out of the classroom, however, Barbara continued helping and mentoring youngsters. She served for years as an FFA and 4-H leader, helping scores of kids with their project animals. At the same time, Barbara kept busy managing a historic industrial warehouse on the waterfront in downtown Stockton.

In an effort to honor Barbara for her many kind deeds, a Memorial Scholarship has been established in her name. Anyone wishing to donate to this fund is welcome to send their check to this address:

Barbara Jean Potter Memorial Scholarship, c/o CNPFA, 8500 Rock Springs Road, Penryn, CA 95663.

TRAGIC NEWS FROM OKLAHOMA

Well known cattle judge and Hereford breeder, Bill Jacobs, 65, was killed in a truck accident recently, while on his ranch in Oklahoma. Jacobs had deep roots in California and had many friends in the Golden State.

He was born in Santa Rosa and from 1967 to 1984 was the livestock judging coach at Cal Poly. He etched a permanent notch in the cattle history books by taking numerous teams on to national prominence.

Jacobs was also part and parcel of some of the most famous Hereford ranches in the country, including the K74 Hereford Ranch. More recently Jacobs owned and operated the huge Turner Hereford Ranch in Sulphur, Oklahoma, which at one time was a division of the Rockefeller Estate.

SCOTT DOWNING UPDATE

Scott Downing, one of the really nice guys in this cow business, is doing better, following an accident while working cattle in Oregon several months ago. As you may recall, Scott has been hospitalized as a result of a very serious brain injury.

The good news is, he is doing much better. He now recognizes people, & he's up and walking and talking.

UH OH! THERE'S AN OOPS IN DIRECTORY!

Just when we were giving ourselves a big fat pat on the back for no "boo-boo's" in the new CNPFA Membership Directory, our bubble got burst! Ouch! Sorry to say, the "new" address for Tim and Lisa Dolcini, Jerome, Idaho, never got plugged into the membership listing. Please note the correct one:

Tim & Lisa Dolcini, Canyon Gem Livestock,
106 West 500 South, Jerome, Idaho, 83338.

If your Editor has managed to mess up anything else, please do not hesitate to pass on the bad news to me!

MARK YOUR CALENDAR

A very special CNPFA Hereford Classic Sale will be take place this fall, when we mark the 25th Anniversary of that event. We hope everyone can come and help us celebrate this major milestone.

The sale is scheduled to take place November 20th at 12 noon, at the Amador County Fairgrounds in Plymouth. The following day our younger generation will be in the spotlight when the exciting 12th Annual CNPFA Jr.

Jackpot Show gets underway at 10 a.m.

All CNPFA members are encouraged to consider consigning their *good* cattle to this prestigious sale. Sale rules/entry forms will be mailed in the near future.

PEOPLE PROFILES

For this edition of People Profiles we will once again be featuring a young couple who are the “future” of our Hereford breed. Please say howdy to **BARRY, CARRIE & BAILEY MORRELL, MORRELL RANCHES, Willows, CA.**

Just like another young couple, B.J.& Melissa Macfarlane in our last Newsletter, Barry & Carrie are genetically engineered to be prominent purebred breeders who will make their mark in the industry.

Carrie is a member of the well-known “Alto” Hereford clan, Arcata, CA. Barry has his own Hereford roots, as the son of prominent Hereford breeders, Tom & Joan Morrell, Kelseyville, CA. In fact, both Carrie and Barry are third generation Hereford breeders.

Barry & Carrie started working with cattle as soon as they could walk. Though the Alto’s live in a remote Northern corner of California, a very long way off the show circuit path, to this day you’ll still see them at major shows from one end of the state to the other.

Carrie was a full fledged member of the “Alto Ranches Jr. Division.” Carrie and her siblings went to at least eight fairs a year, stretching from Gold Beach, Oregon to the heart of California. Not only did they haul a trailer full of Herefords to the show, also stacked in were quarter horses they showed at the same time.

It was their passion for showing cattle, however, that brought Barry & Carrie together. While their families had been acquainted for some time, in 1990 Barry and Carrie were both exhibiting at the California State Fair and happened to be tied across from each other. We all know how one thing can lead to another - and it did!

Following a three year courtship, Barry and Carrie married and began building their Hereford operation in earnest. In fact, their wedding gift from Carrie’s mom

and dad was a superb Hereford cow named “Highway’s Momma.” Her descendants are still in the herd today.

Early in their marriage, Barry & Carrie managed a 55 acre walnut orchard in Kelseyville. They sold that orchard in 1999 and parlayed those dollars into a 160 ranch in Willows. It was bare ground and they quickly set about building everything from scratch, including the house, bull runs and every bit of fencing. As if this was not challenging enough, they also lease 60 acres of hay ground and farm 1,500 acres of rice.

There was one other item on the agenda, however, that was about to take center stage in Barry and Carrie’s life. In 2000 a priceless little bundle of joy came into the world via in-vitro fertilization, named Bailey. Carrie proudly describes this little doll as her “million dollar baby!” What a doll she is! Blond-haired and blue-eyed, Bailey has a sparkling personality and seems to instinctively know she’s one very special little cutie! In an instant, Bailey became the center of Barry and Carrie’s universe.

Bailey was born August 6, 2000 and made her debut at her very first cattle show - the California State Fair - at three weeks of age and nobody has looked back. Bailey is now showing cattle with much success. She’s not only good with cattle, however. Bailey is an honor student, the Class President and is a Principal Award Student. Topping it off, Bailey is one heck of a base ball player, who is being coached by her dad.

In addition to the cattle and the farming, Barry has also had a full time job for the past 15 years as a pesticide control advisor, specializing in chemical and fertilizer applications. Carrie works on the ranch, caring for their 50 head of purebred Herefords, 30 head of purebred Angus and 20 commercial black baldy cows they are crossing with a Maine bull for show steer project calves. At the same time, Carrie also pulls double-duty working at Bailey’s school as a teacher’s aide.

When not working 24-7 Barry is an avid hunter and the family also enjoys going on fishing excursions. They sell 15 bulls a year and their goal is to have prospective buyers *seek them out* at the ranch so they no longer need to go to sales.

In keeping with their heritage, Carrie & Barry can still be found on the show road today, with many of the *new generation* “Jr. Division” nieces and nephews in tow, all proudly displaying their good Hereford cattle. The future is full of promise for this ambitious, hard-working young family. They’ve earned it! *The end!*